



MEMBERSHIP DETAILS RETAIL GARDEN CENTER

ANNUAL DUES: \$750-\$1,500

Why Join ANA?

To **EDUCATE** your employees and **PROMOTE** your business

MARKETING

Annual Directory and Buyer's Guide: More than 800 landscape architects, contractor companies, retail, and wholesale nurseries, as well as industry suppliers receive this annual publication which lists ANA member name and business description. (2022 Circulation: 1,500; Reach: 3,750)

Online Listing: Updated and accurate ANA member list is available to all members on www.azna.org.

Instagram & Facebook: All members tagged/liked. Content continually updated. (2022 Follows: 1,124; Likes: 935)

NETWORKING

SHADE Conference: \$99/attendee
More than 500 nursery professionals, landscape architects and contractors, city employees and friends of horticulture attend this annual conference that offers educational CEU credit in four main industry tracks.

The MARKETPLACE at SHADE features over 50 trade displays and members receive a \$350 display discount.

Conference & MARKETPLACE:
Friday, August 26, 2022
Renaissance Glendale Hotel

A Night Out With ANA: \$75/guest
Thursday, November 9, 2022

The annual dinner program highlights achievements, presents member awards and features a live band as a backdrop to an evening of socializing with industry leaders and friends.

A Day Out presented by ANA: \$2,500
As Purchased

ANA staff organized event that invites attendees to strengthen existing relationships and develop new business opportunities specific to the member sponsoring the on-site networking event.

INFORMATION

Southwest Horticulture: This bi-monthly publication features members, highlights important green topics and informs on industry activities and research.

E-Update: Email updates with pertinent information regarding the industry and ANA's endeavors to better serve its membership.

Growpoints: A quarterly, members-only conference call with a recognized leader to discuss timely topics and challenges.

ACNP: \$100 Online certified nursery professional course www.mcorcollege.com/aznursery.com

REPRESENTATION

There is strength in numbers and together, the nursery industry's voice is powerful with ANA representing your business on state, local and federal issues for over 60 years.

ANA ensures industry stability and business success through its work at the State Capitol and AmericanHort in Washington, D.C.
(www.AmericanHort.org)

For more information, contact

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