



# MEMBERSHIP DETAILS

## GROWER WITH A RETAIL GARDEN CENTER

ANNUAL DUES: \$750-\$1,500

## Why Join ANA?

To **PROTECT** your grower business and to **EDUCATE** and **PROMOTE** your retail business

### REPRESENTATION

There is strength in numbers and together, the nursery industry's voice is powerful with ANA representing you on state, local and federal issues for over 60 years.

ANA ensures industry stability and business success through its work at the State Capitol and AmericanHort in Washington, D.C. ([www.AmericanHort.org](http://www.AmericanHort.org))

#### Immigration

ANA is a voice for a legal and stable workforce keeping state from intervening and working for federal immigration reform with AZ delegation in the Senate and Congress in DC.

#### Labor

Shortages and workplace regulations, including minimum wage, time off, mandatory vaccinations are critical issues for our industry and employees.

#### Crop Protection Products & Taxes

We have successfully ensured bills banning neonicotinoids do not become law. We have eliminated the sales tax on fertilizers and chemicals and in the 2022 session, are working to eliminate the sales tax on used equipment and OHV vehicles. We are also working to lower personal property taxes this session. These actions have saved ANA members thousands of dollars.

#### Water

Working with other ag groups and ADWR, we are developing Arizona's 5th management plans, as well as ensuring water supply and quality for Pinal County. ANA also clarified water used on a plant container is agricultural use.

### MARKETING

Annual Directory and Buyer's Guide: More than 800 landscape architects, contractor companies, retail, and wholesale nurseries, as well as industry suppliers receive this annual publication which lists ANA member name and business description. (2022 Circulation: 1,500; Reach: 3,750 )

**Online Listing:** Updated and accurate ANA member list is available to all members on [www.azna.org](http://www.azna.org).

**Instagram & Facebook:** All members tagged/liked. Content continually updated. (2022 Follows: 1,124; Likes: 935)

### NETWORKING

#### **SHADE Conference: \$99/attendee**

More than 500 nursery professionals, landscape architects and contractors, city employees and friends of horticulture attend this annual conference that offers educational CEU credit in four main industry tracks.

**The MARKETPLACE at SHADE features over 50 trade displays and members receive a \$350 display discount.**

#### **Conference & MARKETPLACE:**

Friday, August 26, 2022

**Renaissance Glendale Hotel**

#### **A Night Out With ANA: \$75/guest Thursday, November 9, 2022**

The annual dinner program highlights achievements, presents member awards and features a live band as a backdrop to an evening of socializing with industry leaders and friends.

#### **A Day Out presented by ANA: \$2,500 As Purchased**

ANA staff organized event that invites and secures attendees to strengthen existing relationships and develop new business opportunities specific to the member sponsoring the on-site networking event.

### INFORMATION

**Southwest Horticulture:** This bi-monthly publication features members, highlights important green topics and informs on industry activities and research.

**E-Update:** Email updates with pertinent information regarding the industry and ANA's endeavors to better serve its membership.

**Growpoints:** A quarterly, members-only conference call with a recognized leader to discuss timely topics and challenges.

**ACNP:** \$100 Online certified nursery professional course [www.mcorcollege.com/aznursery.com](http://www.mcorcollege.com/aznursery.com)

**ANAFUND:** 501(c)3 \$5,000 tax deductible member contribution to fund a named scholarship to green industry focused college students. Presented over \$30,000 in scholarship in 2021.

**For more  
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